

Department of Defense 2023 Women's Equality Day Poster

Poster Description: The 2023 Department of Defense's Women's Equality Day poster depicts the first all-female team of naval aviators to conduct a Super Bowl flyover at the 2023 Super Bowl LVII in Glendale, Arizona. The poster consists of a lavender background outlined in dark lavender and set inside an outside, off-white border.

Situated at the top center of the lavender background is a formation of four Navy aircraft from three Naval Squadrons flown by female navy aviators, flying upward towards the poster's top edge. The formation includes 2 F/A-18F Super Hornets, of the "Flying Eagles" from Strike Fighter Squadron (VFA) 122, an EA-18G Growler of the "Vikings" from Electronic Attack Squadron (VAQ) 129, and an F-35C Lightning II of the "Warhawks" from VFA-97, which is flying on the right side of the formation.

On third down the left side of the poster is dark purple, capitalized text spread across three lines. The text reads, FIRST ALL-FEMALE TEAM OF NAVAL AVIATORS FOR A SUPER BOWL FLYOVER. Beneath a second set of text reads, SUPER BOWL LVII and beneath that the date, FEBRUARY 12, 2023.

Part of the stadium's steel structure frames the poster's left and right sides. Centered in the poster is a photograph of the seven aviators in flight suits. The aviators are arranged in two rows. The back row consists of naval lieutenants: Lyndsay Evans, Saree Moreno, and Kathryn Martinez. The front row consists of naval lieutenants: Margaret Dente, Arielle Ash, Caitie Perkowski, and Suzelle Thomas.

At the bottom left corner of the photograph is a commemorative patch. It consists of an outside off-white circular border with an inner grey border. Superimposed at the top of the grey border is capitalized, yellow text which reads, 50 YEARS. At the bottom of the grey border is capitalized, yellow text which reads, WOMEN FLYING IN THE NAVY. Superimposed on each side of the grey border are 25 white stars. The patch's inner circular center consists of a blue field with layer highlights that resemble light reflecting off water. Superimposed in the center of the blue field is a side view of a woman in flight suit and helmet looking at the viewer. She is bending her right arm into a fist as if flexing her right arm muscle. A gold outlined, rust colored patch with gold number "50" is on her uniform's right sleeve. Above and below the woman's picture are six yellow colored aircraft. Above the woman is a jet fighter between two helicopters. Below the woman are three specialized transport and utility aircraft. To the left of the woman, white text reads, 1973. To the right of the woman white text reads, 2023.

Beneath the photo is an off-white pennant banner outlined with dark purple and shadowed in grey. Capitalized purple text on the banner reflects the observance date, AUGUST 26. Beneath the date is the observance title in larger, capitalized purple text, WOMEN'S EQUALITY DAY. Beneath the observance title is a tagline in smaller purple text, CONTINUING TO MAKE HISTORY.

At the poster's bottom left corner are the seals for the Department of Defense and the Defense Equal Opportunity Management Institute (DEOMI). At the poster's bottom right corner are two quick response codes (QR), one atop the other. When scanned with a mobile device, the top QR will direct an individual to DEOMI's website, www.defenseculture.mil. To the left of the bottom QR is a white symbol depicting a microphone. When scanned with a mobile device, the bottom QR will open an audio narration with this poster description.