Department of Defense 2024 Martin Luther King, Jr. Day Poster

Poster Description: The Department of Defense's 2024 Martin Luther King, Jr. Day poster commemorates the 60th anniversary of Dr. King receiving the Nobel Peace Prize in 1964.

Situated across the top two thirds of the poster and making up the poster background are yellow/off-white, aged, newspaper clippings commemorating Dr. Martin Luther King's life. A large, colorized photograph of Dr. King is situated upon the newspaper clippings. Dr. King is looking upwards and to the viewer's right. He is wearing a black suit, white shirt, and black tie.

At the poster's left edge is a dark filter band running vertically that mutes some of the newspaper clippings. Situated on the band at the top left is a bright gold Nobel Peace medal. Capitalized white text beneath the medal reads, NOBEL PEACE PRIZE 1964. The word PEACE is in larger font than the rest of the words.

Beneath the peace medal is large, capitalized, yellow text rotated vertically. It reads, MLK.

Beneath the large MLK is the observance theme spread across five lines. The theme's first part is in white font and title case. The first word reads, Remember! The second word reads, Celebrate! The third word reads, Act!

The theme's second part is in yellow font and title case. It reads, A Day On, Not a Day Off!

Centered at the poster's bottom and situated across Dr. King's chest is the observance title in white, capitalized font, MARTIN LUTHER KING, JR. DAY. Below the title is the observance date in smaller, white, capitalized font, JANUARY 15, 2024.

At the poster's bottom right corner are the seals for the Department of Defense and the Defense Equal Opportunity Management Institute (DEOMI). To the right of the seals is a symbol depicting a microphone. To the right of the microphone are two quick response codes (QRC). When scanned with a mobile device the first QRC will open an audio narration with this poster description. The second QRC will direct an individual to DEOMI's website, www.deomi.mil.