



DEOMI

Defense Equal Opportunity Management Institute



IMMEDIATE RELEASE

DEOMI Releases 2023 Hispanic Heritage Month Poster

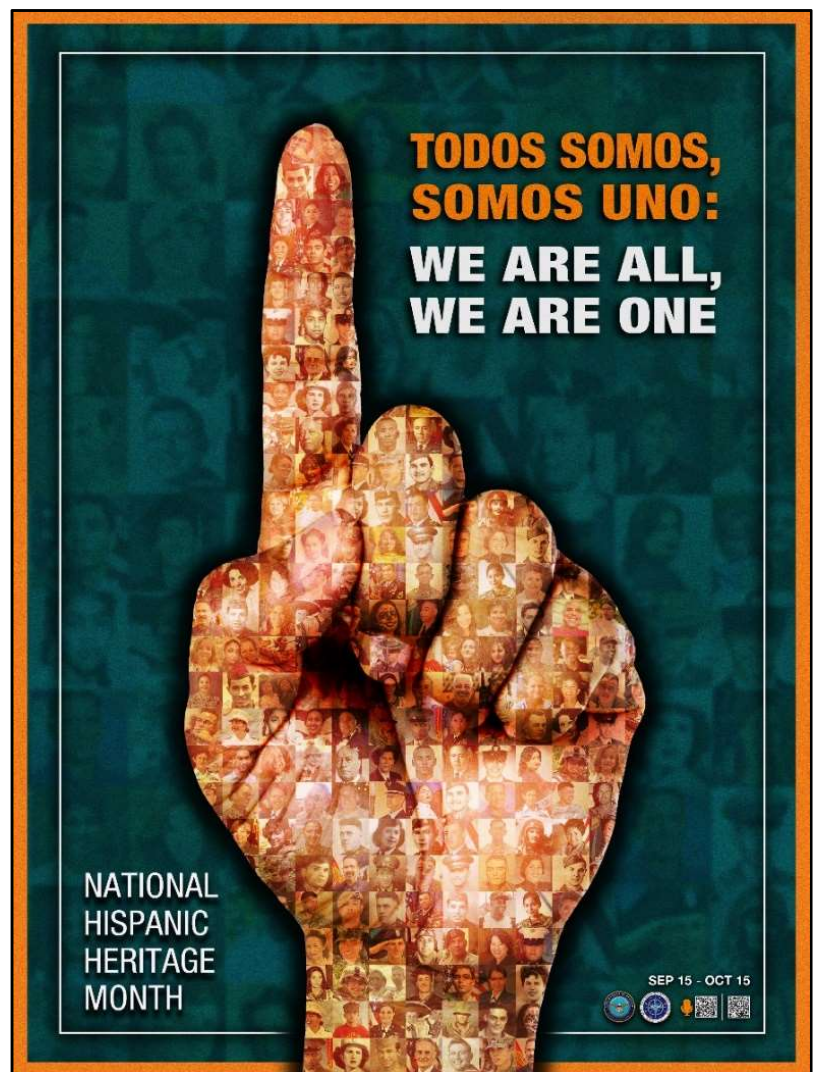
September 15, 2023

PATRICK SPACE FORCE BASE, Fla.— In honor of National Hispanic Heritage Month (NHHM), the Defense Equal Opportunity Management Institute (DEOMI) proudly announces the availability of original artwork available for download from DEOMI’s public website, www.defenseculture.mil.

Annually, the Department of Defense (DoD) recognizes NHHM from September 15 to October 15. This year’s theme is, ***“Todos Somos, Somos Uno: We Are All, We Are One.”***

The theme reflects the diversity inherent within the Hispanic community, as well as the strength that comes with unity. It reflects the imperative of inclusivity – valuing both diversity of background and unity of purpose. Inclusivity enables DoD to harness the full potential and talent of diverse communities unified in the preservation and protection of military interests at home and abroad. During NHHM, DoD fosters inclusivity by highlighting the histories, contributions, and cultural diversity of Hispanic Americans, who trace their origin or descent to Mexico, Puerto Rico, Cuba, Central and South America, and other Spanish cultures.

The national observance began in 1968 as Hispanic Heritage Week under President Lyndon Johnson. In 1988, President Ronald Reagan expanded the observance to cover a 30-day period that encompassed the days of independence for Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, Mexico, and Chile; as well as Columbus Day or Día de la Raza. Later that year, the expanded observance was enacted into law—PublicLaw 100-402.



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